SHINIQUE Kerabloom Infusion BTX

A treatment that wraps the hair in luxury and rebuilds it from within - from the roots to the very ends.

KERABLOOM INFUSION BTX is an advanced professional repair and smoothing treatment designed for hair needing an immediate transformation. It acts simultaneously deep in the cortex, in the intercellular cement and on the cuticle surface, providing silky smoothness, strength and shine. The treatment combines intensive reconstruction with discipline and a laminated shine, without loss of volume and without formaldehyde.



WHO IS IT FOR

- High-porosity hair damaged by heat styling or chemical treatments.
- Frizzy, curly or unruly hair requiring discipline.
- Clients seeking a glass-like finish without permanently altering the hair structure.

ACTIVE INGREDIENTS AND ACTION

Rebuilding: Hydrolysed keratin and a complex of 20 amino acids - fill gaps, strengthen the structure and prevent breakage.

Protective: Murumuru butter, shea butter, macadamia, buriti and andiroba oils - form a bio-laminate that protects against moisture loss and damage, while adding shine.

Smoothing: Glyoxylic acid - stabilises the smoothing effect under heat without damaging disulphide bonds.

HOW TO USE

1. Thoroughly wash the hair with **Pre Treatment shampoo**, rinse and towel dry.

2. Apply the product to damp hair, **keeping 0.5 cm away from the scalp.**

3. Massage thoroughly into the hair with a brush or your hands (wearing gloves).

4. Leave on for **40-60 min** (30 min for light blonde and delicate hair).

5. Optionally apply heat - a thermal cap, hair steamer, ultrasonic treatment device or infrared.

6. Rinse with lukewarm water (without shampoo). A light film of product should remain perceptible to the touch.

7. Blow dry using a brush.

8. Straighten with a titanium straightener at **180-200°C**, making **5-8 passes** over each section. Adjust the temperature to the hair type.

9. Finish styling with oil on the ends.

TIP: For sensitised and damaged hair, use the **Fiber Restore** reconstructor before the treatment.

PERSONALISATION: Enrich the treatment with a **Shinique Elixir Boost** booster selected for the hair's needs.