SHINIQUE Sleek Elixir

Next-generation aminoplasty - the first product on the market without glyoxylic acid.



SHINIQUE NANO PRIME is an exclusive, heat-activated straightening and volume-reducing treatment for hair requiring perfect smoothing, reconstruction and colour protection. It contains an amino acid complex, a plant bulb extract rich in natural sulphur, cysteine and cysteamine, as well as luxurious oils and butters that rebuild the fibre, creating a glass-like finish without formaldehyde or toxic fumes.

WHO IS IT FOR

- Frizzy hair that is difficult to style.
- Clients seeking long-lasting straightening and repair.
- Blonde and bleached hair requiring neutralisation of yellow tones.

ACTIVE INGREDIENTS AND ACTION

Rebuilding: Hydrolysed keratin, a complex of 20 amino acids - restoring structure, elasticity and resistance to damage.

Straightening: Cysteamine HCL, cysteine HCL - safe hair reconstruction and lasting smoothing. **Plant bulb extract** reorganises disulphide bonds without permanently breaking them, preserving the integrity of the hair.

Toning: Acid Violet 43 - neutralisation of yellow and copper tones.

Nourishing and protective: Macadamia oil, shea butter, murumuru, buriti and andiroba oils - softness, shine and protection against frizz.

HOW TO USE

1. Thoroughly **wash the hair with Shinique Pre Treatment cleansing shampoo** (twice).

2. Towel dry until the hair is **damp.**

3. Apply SHINIQUE SLEEK ELIXIR evenly, **keeping 0.5 cm away from the scalp.**

4. Leave on for **35-60 minutes**, depending on the hair type:
Blonde, fine hair: 35-45 min.
Thick, resistant hair: 50-90 min.

5. Rinse out approximately **80% of the product** with lukewarm, not hot, water (up to 90-95% for blonde hair). A light film of product should remain perceptible on the hair.

6. Dry the hair **100%** using a ceramic brush.

7. Straighten sections with a wide titanium straightener, making **15-20 passes at 180-240°C** (adjust to the hair type). The lower the temperature, the more passes are needed. **For tightly curled hair, also increase the number of passes to 20-25.**

8. Once the hair has cooled, perform a **check wash with Premium Line shampoo** (wash and rinse thoroughly at least 2-3 times), then apply the **Premium Line mask for 10 min** and rinse thoroughly.