SHINIQUE Keratin Flow

Professional protein keratin - a ritual that tames the hair and wraps it in shine for many months.



SHINIQUE KERATIN FLOW is a professional protein keratin treatment based on glyoxylic acid, a triple dose of hydrolysed keratin and a complex of 20 amino acids. It combines long-lasting smoothing with deep reconstruction of the hair fibre, restoring strength, resilience and luxurious shine.

WHO IS IT FOR

- Natural, curly, frizzy or chemically treated hair.
- Clients seeking lasting smoothing and repair in one treatment.
- Unmanageable hair that needs discipline.

ACTIVE INGREDIENTS AND ACTION

Straightening: Glyoxylic acid - smoothing without disrupting disulphide bonds.

Rebuilding: Hydrolysed keratin, a complex of 20 amino acids - filling gaps and strengthening the fibre.

Nourishing: Murumuru butter, macadamia, buriti and andiroba oils, shea - protection and shine.

Moisturising: Glycerin, Sodium PCA - hydrolipid balance.

HOW TO USE

1. Thoroughly wash the hair with **Pre Treatment cleansing shampoo (twice).**

2. Towel dry until the hair is **damp.**

3. Apply SHINIQUE KERATIN FLOW evenly, **keeping 0.5 cm away from the scalp.**

4. Leave on for **30-90 minutes**, depending on the hair type:
Blonde, fine hair: 30-45 min.
Slightly wavy, frizzy hair: 50-60 min.
Thick, resistant, tightly curled hair: 60-90 min.

5. Rinse out approximately **80% of the product** with lukewarm, not hot, water (up to 90-95% for blonde hair). A light film of product should remain perceptible on the hair.

6. Dry the hair **100%** using a ceramic brush.

7. Straighten sections with a wide titanium straightener, making **10-15 passes at 180-220°C** (adjust to the hair type). The lower the temperature, the more passes are needed. **For tightly curled hair, also increase the number of passes to 20-25.**

8. Once the hair has cooled, perform a **check wash with Premium Line shampoo** (wash and rinse thoroughly at least 2-3 times), then apply the Premium Line mask for **10 min** and rinse thoroughly.

ADDITIONAL TIPS

- For very damaged hair, **FIBER RESTORE is recommended before the treatment.**
- The treatment can be personalised with **SHINIQUE BOOSTER KIT** ampoules.